

Norwegian wood industries within an context of Social Entrepreneurship



Industrialization

- Industrialization Norwegian style
- => «French style» (Pollard, 1990)
- Industrialization based on traditional knowledge
- Handcrafts
- People who wants to stay and live rurally
- Industries in rural villages could compete (Wicken, 1995)
- => Lower productivity
- => Lower payroll costs

Agricultural based industries

- Collective entrepreneurship
- Cooperatives

- Dairy =>



- Slaughterhouse =>



- Agricultural equipment=>



Forestry cooperatives:



**NORGES
SKOGEIERFORBUND**

- 36 000 forest owners
- Timber sales
- Logging
- Fire insurance
- Environment

- Development of forest based industries

Forest Industries

- Private owned



- Owned by Forest Cooperatives



- Owned by local cooperatives



Governmental support:



- Innovation Norway is the Norwegian Government's most important instrument for innovation and development of Norwegian enterprises and industry. We support companies in developing their competitive advantage and to enhance innovation.
- Start up grants

Wood industries

- 85 companies
- Total 5 000 employees
- Cornerstones of their communities
- “French style”
- Labor – practical skills
- Rural life
- Low coast => rural communities – lower coasts

My empiricism:

“Roar” 61:

Dyslectic, quit school at 12, drives the log fork lift – excellent job !

“Roy” 52:

Caused by family situation; no education

Operates CNC tooling machine – excellent job!

“Geir” 56:

Moved to Oslo, building industry, returning to “rural life”, first as operator, now works manager – excellent job!



Wood industries:

- Providing community with rural working opportunities
- People who want to live rural
- Low educated, practical oriented people
- Social practice, identity formation, collective identity, social participation (Stacey, 2016)

Optimus AS:
Industrial production
«-provide employment and training opportunities for job seekers with various disabilities»

